

### Saira Joseph, Owner/CEO

E: saira.joseph@sejsolutions.net **P:** (703)597-7301 W: www.sejsolutions.net

# **CAPABILITY STATEMENT**

# **OUR COMPANY**

Based in Atlanta, GA, SEJ Solutions is a dynamic professional services firm specializing in digital strategy, marketing and communications and IT solutions. Established in 2017, we are an 8(a) certified company with a strong foundation across a diverse portfolio of industries. Our expertise lies in providing comprehensive consulting services tailored to meet the unique needs of our clients.

## **SBA 8A CERTIFIED SBA EDWOSB CERTIFIED** WBE - WBENC (PENDING) **UEI: F8QUDEB5HKZ8** CAGE CODE: 9D3H6

NAICS CODES:		<b>PSC CODES:</b>	
541611	541618	R408	R499
541612	541690	R410	R707
541613	813920		

# CORE COMPETENCIES

With a robust background in State & Local government, media, entertainment, travel/hospitality, and non-profit sectors, we have invaluable insights and hands-on experience. Our deep understanding of these industries allows us to mobilize the right people, skills and technologies to offer innovative and effective solutions that drive growth and efficiency and help organizations improve their performance. Our team of seasoned professionals combines expertise, innovation and a client-centric focus to provide tailored solutions that drive business success.





### **Program Management**

- Program Planning & Execution
- Governance
- Change Management
- Performance Measurement & Reporting

#### **Marketing &** Communications

- Digital Marketing
- Brand Strategy
- Market Research
- Social Media



### **IT Solutions**

- Cybersecurity
- Integrated Risk Management
- Critical Infrastructure Protection



### **Digital Strategy**

- Content Strategy & Management
- Data Analytics & Insights
- Digital Transformation

# **PAST PERFORMANCE**

We have a strong foundation across a diverse portfolio of industries and have completed engagements for several Fortune 500 companies and managed a \$1 billion-dollar project for the state of Georgia.











# WHY SEJ?

SEJ Solutions ensures that we tailor our approach to meet your specific needs, making a lasting impact on your business. Partner with SEJ for a collaborative journey toward success, where your goals become our shared mission.

