

CAPABILITY STATEMENT

OUR COMPANY

Based in Atlanta, GA, SEJ Solutions is a dynamic professional services firm specializing in program and project management, marketing, communications, strategic planning and digital strategy. Established in 2017, we are a women-owned and 8(a) certified company with a strong foundation across a diverse portfolio of industries. Our expertise lies in providing comprehensive consulting services tailored to meet the unique needs of our clients.

SBA 8A CERTIFIED
SBA EDWOSB CERTIFIED
WBE - WBENC CERTIFIED
UEI: F8QUDEB5HKZ8
CAGE CODE: 9D3H6

NAICS CODES: **PSC CODES:**
541611 541618 **R408 R499**
541612 541690 **R410 R707**
541613 813920

CORE COMPETENCIES

With a robust background in State & Local government, media, entertainment, travel/hospitality, and non-profit sectors, we have invaluable insights and hands-on experience. Our deep understanding of these industries allows us to mobilize the right people, skills and technologies to offer innovative and effective solutions that drive growth and efficiency and help organizations improve their performance. Our team of seasoned professionals combines expertise, innovation and a client-centric focus to provide tailored solutions that drive business success.



Program Management

- Program Planning & Execution
- Governance
- Change Management
- Performance Measurement & Reporting



Marketing & Communications

- Digital Marketing
- Brand Strategy
- Market Research
- Social Media



Strategic Planning

- Facilitating Long Term Planning Efforts
- Defining Key Organizational Objectives
- Supporting Implementation Strategies



Data Analysis & Systems Support

- Conducting data analysis
- Configuring and Maintaining Software Systems
- Troubleshooting Technical Issues Supporting Data Migrations.



Digital Strategy

- Content Strategy & Management
- Data Analytics & Insights
- Digital Transformation

PAST PERFORMANCE

We have a strong foundation across a diverse portfolio of industries and have completed engagements for several Fortune 500 companies and managed a \$1 billion-dollar project for the state of Georgia.



WHY SEJ?

SEJ Solutions ensures that we tailor our approach to meet your specific needs, making a lasting impact on your business. Partner with SEJ for a collaborative journey toward success, where your goals become our shared mission.

